

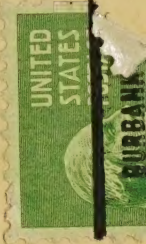
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62.09



**PRESSEL DAHLIA GARDEN**  
**2707 WYOMING AVE., BURBANK, CALIFORNIA**

Sec. 562 P. L. & R.

● **HERE IT IS!**

● **DON'T MISS IT!**

● **Dahlia Sale**

for 1948

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## PARTICULARS OF THIS DAHLIA SALE

### A PERSONAL MESSAGE:

Dear Dahlia Friend:

In this modest little booklet you will find a good number of reliable dahlias, old and new varieties. As you check the list, please do not judge the quality of the roots by the exceedingly low prices. The roots are comparative in quality to any roots that you can buy. The low prices are for the purpose of stock reduction, as personal reasons are compelling me to withdraw from commercial dahlia growing. In so doing I must sell out all my stock. Thus this sale will mean your gain and my loss, for the stock offered for sale is worth much more than its price. Try an order and you'll find this to be true.

Sincerely Yours,

John V. Pressel.

### — GENERAL INFORMATION —

**GUARANTEE:** Stock guaranteed to be healthy, true to name, and will be replaced by another root or money given back, if not eyeing out in three weeks—provided the root is returned to me. Not responsible for performance in the garden or for wintering of early orders.

**TERMS:** Cash with order, or 20% deposit will hold till shipping time.

**SHIPPING DATE:** April 1 to May 1 if not desired earlier by customer.

**SUBSTITUTION:** May I substitute if out of your choice? I will give more than the value of roots ordered, in price, or in number of roots substituted.

**ORDER EARLY:** To avoid disappointment—I will have a sell-out at these prices.

**POSTAGE:** I pay on orders over \$1.00. For orders under \$1.00—add 25c to cover postage and packing.

**REMITTANCE:** Send in form of money orders, postal notes or bank drafts—no stamps, please.

**CALIFORNIA CUSTOMERS:** Add 2½% State Sales Tax, please.



## RED DAHLIAS

|                             |       |                    | PRICE<br>PER 1001 |
|-----------------------------|-------|--------------------|-------------------|
| ANA BENEDICT .....          | F.D.  | Crimnson .....     | \$ .30            |
| CHEROKEE BRAVE .....        | I.D.  | Oxblood .....      | .50               |
| DWIGHT W. MORROW .....      | I.D.  | Red .....          | .40               |
| GRENADIER .....             | I.D.  | Wine .....         | .85               |
| HOLLYWOOD BESTEVER .....    | I.D.  | Garnet .....       | 1.25              |
| INKIO .....                 | S.C.  | Dark Red .....     | .30               |
| JAMES KIRBY .....           | I.D.  | Scarlet .....      | .30               |
| MAFFIE .....                | S.C.  | Crimnson .....     | .50               |
| MARGRACE .....              | I.D.  | Scarlet .....      | .40               |
| MISS WAHROONGA .....        | ST.C. | Dark Red .....     | 1.00              |
| MONTEBELLO .....            | I.D.  | Wine .....         | .40               |
| MRS. G. L. BOUTILLIER ..... | I.D.  | Carmine .....      | .30               |
| N. A. MITCHELL .....        | I.C.  | Scarlet .....      | .40               |
| OAKLEIGH MONARCH .....      | I.D.  | Carmine .....      | .30               |
| POP HARRIS .....            | I.D.  | Port Wine .....    | .40               |
| PRINCE OF PERSIA .....      | I.D.  | Bright Red .....   | .30               |
| QUEEN CITY .....            | F.D.  | Scarlet .....      | .30               |
| RED BIRD .....              | I.D.  | Scarlet .....      | .30               |
| RED VELVET .....            | F.D.  | Deep Red .....     | .40               |
| SUNGAY .....                | S.C.  | Scarlet, Red ..... | 1.50              |
| VIRGINIA RUTE .....         | S.C.  | Oxblood .....      | .50               |

## WHITE DAHLIAS

|                          |       |                   |      |
|--------------------------|-------|-------------------|------|
| AVALANCHE .....          | F.D.  | White .....       | 1.50 |
| DARCY SAINSBURY .....    | F.D.  | White .....       | .40  |
| EXQUISITE .....          | I.D.  | White .....       | .30  |
| JERSEY DAINTY .....      | ST.C. | White .....       | .30  |
| MICHIGAN WHITE .....     | S.C.  | White .....       | .40  |
| MRS. W. S. KNUDSEN ..... | I.D.  | Cream White ..... | .40  |
| THE REAL GLORY .....     | F.D.  | White .....       | .50  |

## PINK to ROSE-PINK DAHLIAS

|                         |      |                 |      |
|-------------------------|------|-----------------|------|
| APPLE BLOSSOM .....     | I.D. | Pink .....      | .50  |
| ARTHUR LUXTON .....     | I.D. | Pink .....      | 1.00 |
| BEGONIA ROSE .....      | F.D. | Rose .....      | .70  |
| CROYDEN CHIEF .....     | I.D. | Pale Pink ..... | .40  |
| D - DAY .....           | F.D. | Pink .....      | .75  |
| DOUBLE DUTY .....       | F.D. | Deep Pink ..... | .70  |
| ELANOR RADDEL .....     | I.D. | Rose Pink ..... | .30  |
| ESSIE SMITH .....       | S.C. | Pink .....      | .85  |
| FIVE STAR GENERAL ..... | F.D. | Pink .....      | 1.50 |
| JERSEY BEAUTY .....     | F.D. | True Pink ..... | .30  |
| MAJOR BOWES .....       | I.D. | Pale Pink ..... | .30  |



## PINK to ROSE-PINK DAHLIAS (cont.)

PRICE  
PER ROOT

|                        |           |                  |        |
|------------------------|-----------|------------------|--------|
| MISS BAINBRIDGE .....  | ST.C..... | Pink .....       | \$ .30 |
| PINK FLAMINGO .....    | I.C.....  | Pink .....       | .85    |
| PINK SPIRAL .....      | I.C.....  | Pink .....       | .30    |
| PREMIERS WINSOME ..... | I.D.....  | Light Pink ..... | .40    |
| ROSE GLORY .....       | I.D.....  | Rose .....       | .30    |
| SAGAMORE BEAUTY .....  | I.D.....  | Pink .....       | .30    |
| SOPHISTICATE .....     | I.D.....  | Rose .....       | .30    |

## YELLOW DAHLIAS

|                         |           |                       |      |
|-------------------------|-----------|-----------------------|------|
| BETTY HUBBARD .....     | S.C.....  | Deep Yellow .....     | .30  |
| BEAUTIFUL LADY .....    | F.D.....  | Yellow .....          | .85  |
| CALIFORNIA IDOL .....   | I.D.....  | Yellow .....          | .40  |
| CITY OF CLEVELAND ..... | I.D.....  | Golden Yellow .....   | .30  |
| CROYDEN SUPBERB .....   | I.D.....  | Yellow .....          | .40  |
| FAVORITA .....          | ST.C..... | Sulphur .....         | .70  |
| GOLDEN ONE .....        | F.D.....  | Sulphur .....         | .30  |
| KENTUCKY SUN .....      | F.D.....  | Yellow .....          | .30  |
| LADY PONSENBY .....     | I.D.....  | Light Yellow .....    | .30  |
| L. C. K. ....           | ST.C..... | Yellow, Apricot ..... | .65  |
| MRS. ALBIN .....        | F.D.....  | Yellow .....          | .30  |
| PAMELA M. JOYCE .....   | F.D.....  | Yellow .....          | 1.00 |
| THE COMMODORE .....     | I.D.....  | Yellow .....          | .30  |
| WHIRLAWAY .....         | I.D.....  | Yellow .....          | .50  |
| YELLOW PROLIFIC .....   | F.D.....  | Yellow .....          | .85  |

## PEACH—BRONZE—TAN—BUFF—ORANGE DAHLIAS

|                          |           |               |      |
|--------------------------|-----------|---------------|------|
| AXFORD TRIUMPH .....     | I.D.....  | Bronze .....  | .50  |
| BUCKEYE PEACH .....      | I.D.....  | Bronze .....  | .30  |
| CHARLES MASTICK .....    | F.D.....  | Orange .....  | .30  |
| COMMETEER .....          | ST.C..... | Buff .....    | .30  |
| DAHLIAMUM .....          | I.D.....  | Tan .....     | .40  |
| HAZEL GATES .....        | I.D.....  | Apricot ..... | 1.25 |
| JANE COWL .....          | I.D.....  | Bronze .....  | .30  |
| LANCASTER .....          | ST.C..... | Peach .....   | .70  |
| MARLENE HELBERG .....    | I.D.....  | Apricot ..... | .85  |
| ORANGE FLAME .....       | F.D.....  | Orange .....  | 1.00 |
| RITA WELLS .....         | I.D.....  | Tan .....     | .40  |
| ROCKLEY MOON .....       | I.D.....  | Orange .....  | .30  |
| SALMON QUEEN .....       | I.D.....  | Salmon .....  | 1.00 |
| SHERWOODS PEACH .....    | I.D.....  | Peach .....   | .50  |
| STEPHEN FOSTER .....     | I.C.....  | Buff .....    | .30  |
| WOODLAND'S TRIUMPH ..... | ST.C..... | Buff .....    | 1.25 |
| WM. SHENKFIELD .....     | I.D.....  | Orange .....  | .40  |



## PURPLE to LAVENDAR DAHLIAS

|                        |           |                  | PRICE<br>PER ROOT |
|------------------------|-----------|------------------|-------------------|
| AZURA .....            | I.D.....  | Lilac .....      | \$ .30            |
| BLUE RIVER .....       | F.D.....  | Blue Mauve ..... | .30               |
| COMMANDO .....         | F.D.....  | Lavendar .....   | .40               |
| ELLA MAE .....         | ST.C..... | Purple .....     | .30               |
| HOLLYWOOD PURPLE ..... | I.D.....  | Purple .....     | .85               |
| JEAN TRIMBEE .....     | S.C.....  | Purple .....     | .40               |
| KING ALHAD .....       | I.D.....  | Purple .....     | .30               |
| LADY HAZEL .....       | F.D.....  | Purple .....     | .85               |
| LAURA LAWRENCE .....   | ST.C..... | Lavendar .....   | 1.00              |
| MARGARET LEWIS .....   | S.C.....  | Lavendar .....   | .30               |
| PANSY .....            | I.D.....  | Purple .....     | .30               |
| PROGRESS .....         | I.D.....  | Lavendar .....   | .30               |

## BLEND and BICOLOR DAHLIAS

|                          |           |                          |      |
|--------------------------|-----------|--------------------------|------|
| ADIRONDACK SUNSET .....  | I.D.....  | Red, Yellow .....        | .30  |
| CROWNING GLORY .....     | I.C.....  | Pink, Cream .....        | .40  |
| DEL MARVA .....          | I.D.....  | Red, Yellow .....        | .30  |
| DIXIE RAVENSCROFT .....  | I.D.....  | Red, Yellow .....        | .30  |
| EDNA FERBER .....        | S.C.....  | Coral, Yellow .....      | .30  |
| FLAME .....              | I.D.....  | Red, Yellow .....        | .30  |
| GEORGIE .....            | ST.C..... | White, Yellow .....      | .40  |
| GLAMOUR .....            | I.D.....  | Purple, Violet .....     | .50  |
| GOLDEN CITY .....        | F.D.....  | Scarlet, Yellow .....    | .30  |
| HARMONY .....            | ST.C..... | Yellow, White, Lilac ... | .50  |
| HOLLYWOOD SUNBURST ..... | S.C.....  | Gold, Red .....          | .70  |
| JEANETTE .....           | F.D.....  | Purple, White .....      | .40  |
| KILGORE'S KING .....     | I.D.....  | Gold, Red .....          | .40  |
| KENTUCKY SPORTSMAN ..... | I.D.....  | Yellow, Bronze, White..  | .40  |
| MARGARET COLE .....      | I.D.....  | Yellow, Bronze, White..  | .30  |
| MISS SAN DIEGO .....     | I.C.....  | Cream, Pink .....        | 1.50 |
| MISS ELLA WORTHEN .....  | S.C.....  | Pink, Yellow .....       | .30  |
| OPALSCENT .....          | I.D.....  | Chrome, Yellow .....     | .40  |
| PALO ALTO .....          | I.D.....  | Salmon, Gold .....       | .30  |
| REGENT .....             | I.C.....  | Pink, Gold .....         | .40  |
| RENATE MULLER .....      | ST.C..... | Pink, Cream .....        | .40  |
| ROUGE BOUQUET .....      | S.C.....  | Red, Yellow .....        | .30  |
| SATAN .....              | S.C.....  | Cream, Scarlet .....     | .30  |
| SILVERADO .....          | I.C.....  | Cream, White, Lav'dar    | .40  |
| SYDNEY .....             | I.D.....  | Rose, Pink, Gold .....   | .70  |

## —BALL DAHLIAS—

|                        |                    |
|------------------------|--------------------|
| ALL BALL DAHLIAS ..... | \$ .25 per root.   |
| F. WEST .....          | Yellow, Purple     |
| BLACK DIAMOND .....    | Maroon             |
| FLORENCE TRANTOR ..... | Blue White, Purple |



|                         |              |
|-------------------------|--------------|
| NORMA .....             | Buff         |
| ROSY DAWN .....         | Yellow, Rose |
| KENTUCKY SNOWBALL ..... | White        |

### —MINIATURE DAHLIAS—

|                                |                                   |
|--------------------------------|-----------------------------------|
| ALL MINIATURE DAHLIAS .....    | \$ .20 per root, except as noted. |
| SIR CHARLES.....M. F.D.....    | Cream, Lavendar, Red .50          |
| THE CLOWN .....COLLARETTE..... | Red, White ..... .50              |
| ZOHA .....                     | M. I.D.....Orange ..... .50       |
| CAROL CHANNING .....           | M. ST.C.....Salmon, Yellow Cream  |
| SOUTH SEAS .....               | M. I.D.....Orange                 |
| CARLOTTA .....                 | M. F.D.....Red                    |
| FAIRY .....                    | M. I.D.....Salmon Pink            |
| ELIZABETH PAPE .....           | M. ST.C.....Rose Pink             |

### —POM PON DAHLIAS—

|                           |                  |
|---------------------------|------------------|
| ALL POM PON DAHLIAS ..... | \$ .15 per root. |
| SHERRY .....              | Purple           |
| VAN IRA .....             | Yellow, Red      |
| ATOM .....                | Red              |
| LITTLE DAVID .....        | Russet           |
| MINNIE MELLS .....        | Lavendar, Purple |
| GEORGE IRELAND .....      | Lavendar         |
| YELLOW GEM .....          | Yellow           |
| JOE FETTE .....           | White            |







# ORDER BLANK

# PRESSEL DAHLIA GARDEN

2707 Wyoming Ave.

**Burbank, California**

**“dahlias of distinction”**

Date \_\_\_\_\_

Ship to: (your name)\_\_\_\_\_

Street and Number\_\_\_\_\_ P. O. Box\_\_\_\_\_ R.D.\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Shipping Date\_\_\_\_\_ Amount Enclosed\_\_\_\_\_

May I substitute with roots of more value?      ☐ Yes      ☐ No

[illegible]Amount of  
Order

# Tax

Postage

Total

Enclosed



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